



## **FOR IMMEDIATE RELEASE**

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### **BravePoint Releases Version 2 of its BI Solution: Business Intelligence with Enhanced Functionality**

Atlanta, Georgia—BravePoint®, Inc. has announced expanded functionality for its popular Business Intelligence solution. These solutions are designed specifically for cost conscious business leaders who want to get a real-time pulse of their business so they can instantly and clearly view key performance indicators and make decisions to proactively adjust business strategy and exploit market trends. “Version 2 of our BI solution,” remarked John Harlow, BravePoint President, “will provide improved scalability, an integrated framework, and a superior interface to an already feature-rich application. The comfortable SAAS and appliance pricing models also make this solution a compelling choice for our clients.”

“Since the primary goal of a business intelligence solution is to provide business information in a consistent, seamlessly integrated format,” noted Michael Marriage, Product Manager, “BI, Version 2 allows for seamless consistency by embedding the solution directly into your mission critical application. Additionally, this solution can be implemented at a fraction of the cost of our competitors because no licensing is required.”

#### **New Features in Version 2:**

1. **Improved Framework:** To alert users of potential problems, ETL messages can now be viewed from the dashboard.
2. **Improved Interface:** You can modify help messages to be KPI-specific, to increase end-user understanding of the data. Charts have been improved with Flash (animated) functionality for easier reading.
3. **Increased Scalability:** As your applications, data sources, and user-base expand, your BI solution can be scaled to accommodate the growth.
4. **Adhoc Report Writer:** End-users now have the ability to create their own reports. Through the use of an intuitive wizard, users can create virtually any report they need, without help from IT.
5. **More Seamless:** BI Dashboards can be embedded directly in your application for unparalleled consistency and ease of use.
6. **SAAS Pricing:** BI solutions are available as a software service (subscription) model for speedy implementation and worry-free support.
7. **Appliance Pricing:** If you are uncertain about your data being held offsite, we offer an appliance model whereby we bring the server and set it up, completely loaded with your integrated solution.

#### **About BravePoint**

Headquartered in Atlanta, Georgia, BravePoint, Inc. is a leading provider of consulting, training, and application development to a variety of clients worldwide. Since 1987, BravePoint has applied business experience and technology expertise to improve customers' profitability and competitiveness in the Progress® (NASDAQ: PRGS) market. BravePoint is included in the Advanced Information Services businesses of Chesapeake Utilities Corporation (NYSE: CPK). All third party trademarks are the property of their respective owners.

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